

breast health



TM
THE NEW ZEALAND
BREAST CANCER
FOUNDATION

Spring / Summer 2007

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Breast Cancer
Network NZ
Conference 2007

Breast Cancer Network Conference a Success

In Rotorua on 26-28 October, just under 500 people attended the Breast Cancer Network's first New Zealand National Conference for those who have experienced breast cancer. The conference was a great success with presentations of a very high calibre delivered by international and New Zealand speakers. Dr Susan Love, an internationally recognised breast surgeon, researcher and women's health advocate was the keynote conference speaker; her attendance was supported by a Foundation grant of \$20,000. Susan's two conference presentations were most engaging and highly informative: 'Changing Paradigms in Breast Cancer' and 'Breast Cancer Treatment and After: Your role in the Process'.

There were a number of very important recommendations made at the conference. One was that the NZ Government fund breast MRI imaging for high risk NZ women. Two of the Foundation's three educators, Valerie Pennick and Ginny Harwood attended the conference; they both considered the conference one of the best they had ever attended.

An Open Letter to All NZ Parliamentarians

This October The New Zealand Breast Cancer Foundation sent an open letter to all NZ parliamentarians highlighting important issues that need their consideration.

The New Zealand Breast Cancer Foundation has pioneered the education of New Zealanders on the importance of breast health and the need for early detection of breast cancer. The Foundation has three National Breast Health Educators who travel extensively throughout New Zealand presenting free breast health awareness seminars to the public/workplaces/churches/gyms/universities, etc. In 2007, over 200 seminars in 60 NZ cities and towns will have taken place. Feedback on local breast health issues is often passed onto our educators either verbally or via our feedback questionnaire. Similarly, the Foundation's Medical Advisory Committee becomes aware of these issues from patients at their breast care practices/services, and from feedback by NZBCF educators.



to BSA for free screening mammograms every two years.

Recommendation: Consideration of funding to be allocated for updating the 1999 'Guidelines for Primary Care Providers: Early Detection of Breast Cancer' by The Royal New Zealand College of General Practitioners (RNZCGP).

2. Availability of free DHB Breast Screening/Diagnostic Mammograms for NZ high risk women - of any age - with a close family history of breast cancer (3 or more close relatives) or women previously treated for breast cancer

In July 2004, Annette King announced NZ women - of any age - with a close family history (3 or more close relatives) or women previously treated for breast cancer would be entitled (with a general practitioner referral) to a free DHB service breast screening/diagnostic mammogram.

Recommendation: Ensure availability of free DHB Breast Screening/Diagnostic Mammograms for NZ high risk women - of any age - with a close family history of breast cancer (3 or more close relatives) or women previously treated for breast cancer.

3. Access for NZ rural/remote women to Breast Screening Mammograms via BreastScreen Aotearoa (BSA) mobile vans outside 45 - 69 years of age

On the West Coast, Southland and Northland (rural/remote areas), there are women who - from personal choice - wish to have breast screening mammograms outside the ages of 45-69, for example, women between

40-44 years of age or from 70 years onwards. Due to excessive car travel requirements (4.5hrs for West Coast women) and lack of private breast clinics in their region of residence, these women have major difficulty in accessing screening mammograms.

Recommendation: Investigate through The National Screening Unit the feasibility of NZ rural/remote women accessing breast screening mammograms via BreastScreen Aotearoa (BSA) mobile vans - when capacity is available - outside the ages of 45-69 years. Suggestion is that these women would pay for their breast screening mammograms.

4. NZ Medical and Allied Health Workforce Retention - Breast Cancer Spectrum

Across the breast cancer diagnosis and treatment spectrum, retention of medical and allied staff remains a key issue. For example, shortages of Medical Oncologists, Nurses, Medical Radiation Technologists, Pathologists, Radiation Therapists and other allied groups continue to increase patient waiting times. There is a need to create an environment to attract people into these professions and retain them. Without these specialised staff, existing and new departments planned will not operate efficiently. Furthermore, a lack of retention of these specialised staff will limit the number of students that can be trained for NZ's future medical and allied workforce required for the diagnosis and treatment of breast cancer.

Recommendation: The NZ Government continues to place high priority on retention of specialist staff involved in the diagnosis and treatment of breast cancer.

Key issues raised throughout New Zealand in 2007, along with recommendations, are:

1. Management of NZ Women with Significant Breast Symptoms

NZ women - of any age - who have significant breast symptoms should be referred by their GP to a DHB Symptomatic Service for investigation, rather than to BreastScreen Aotearoa (BSA). Inappropriate referral of women with significant breast symptoms to BSA can potentially lead to significant diagnostic delay. NZ DHBs have been contracted to provide free diagnostic imaging of women - of any age - who have significant breast symptoms.

NZ women with no significant breast symptoms - 'well' women - between 45 to 69 years of age should be referred

Global Illumination

In 2000, Evelyn Lauder organised the first Global Illumination Campaign to launch International Breast Cancer Awareness Month. Major monuments around the world were bathed in pink light to help draw attention to this important women's health issue and to raise awareness of the risks of breast cancer. Auckland's Sky Tower was the first New Zealand monument to join the campaign. This year 12 key monuments in 10 New Zealand cities have been bathed in pink.

- SKYCITY Hamilton Riverside Entertainment Centre
- Rotorua's City Focus Lights
- Gisborne's Clock Tower
- New Plymouth's Clock Tower
- Napier's War Memorial Conference Centre
- Wellington's Michael Fowler Centre
- Canterbury Museum - Christchurch
- Christchurch Art Gallery
- Dunedin's Municipal Chambers Clock Tower
- Invercargill's Water Tower

We would like to hear from you if you know of a local monument or landmark that could be lit pink for Breast Cancer Awareness Month 2008. Ph 0800 902 732 or email colleenc@nzbcf.org.nz

*For more on the October Campaign see the back page!



Christchurch Cathedral



SKYCITY Auckland's Sky Tower



Napier's War Memorial Conference Centre

COMMUNITY EVENTS



'WAKA AMA HAVE A GO' DAY

Tukaha Wahine Hauora Waka Ama 2007

Latest statistics show that Maori women are more likely to have advanced breast cancer than non-Maori women because of later detection of breast cancer. The Foundation is helping to support a new health promotion initiative this year, that aims to encourage Maori and Pacific

Island women to participate in sport while promoting key health messages. The Waka Ama event is being held on December 8th at the Onehunga Basin, South Auckland. It will be a fun 'have a go' day, with demonstrations and the opportunity to paddle a Waka, and even participate in mini team races!

Queries & Registrations to:

Jenna Hodgson, PO Box 8813, CLENDON

Phone: (09) 269 0175

Fax: (09) 266 2309

Email: jennaH@cmsport.co.nz

Topp Twins Recovery Tour A Great Success

The Topp Twins 12 city Recovery Tour was a huge success with sell out crowds and standing ovations. The tour raised a tremendous \$15,000 for the Foundation. You go girls!



Bicycle Tour of Europe

Tracy Kite, a young woman from Auckland, has gone on an epic 6 month bicycle tour of Europe, while fundraising for the Foundation at the same time. Tracey's friends and family have sponsored her for each kilometer she rode in Europe with a goal of 6,000 km. Not only did she reach this but she surpassed it and reached 8,000km! Tracey will be back in New Zealand at the end of November to present a cheque for the money she has raised for NZBCF on her epic journey. In addition, the Officer's Mess at the RNZAF in Auckland, where Tracey is usually based, has generously contributed \$6,000 from their gaming machine funds to the Foundation in honour of her efforts.



The Latest Research On Exercise For Breast Cancer Survivors

Lou James is a physiotherapist and pilates clinician. She is the founder and programme director of Pink Pilates, which has been specifically designed to help women diagnosed with breast cancer regain their physical strength, rebuild self esteem, and improve their body confidence. Lou was recently given a grant from the NZBCF to attend the World Physiotherapy Congress in Vancouver, where she learnt the latest about an evidence based scientific programme to help women living with breast cancer move from surviving to thriving through exercise.

Here is her summary of the congress.

One of the key issues addressed at the congress was the very long lasting effects breast cancer surgery and treatments can have on the lives of women. Many years after treatment, women are still living with physical, functional and emotional side effects. However, the programme focused on the benefits of cardiovascular exercise, stretching and strengthening programmes, and the way they can reverse these negative side effects and help women lead normal lives. The key is to keep it up and incorporate exercise into every week.

The congress highlighted that cancer survivors with higher levels of physical activity have improved quality of life, improved body image, and decreased fatigue. Exercise can improve general fitness, strength, mobility and flexibility, and be good for the mind as well. The latest research also suggests that moderate exercise could reduce the risk of recurrence and improve the chances of surviving the disease.

Sadly though, it was reported that women around the world normally exercise less after their diagnosis due to the many myths surrounding exercise and the risk of lymphoedema, loss of body confidence, fatigue and depression.

Conclusion

The congress confirmed it is extremely important for women who have undergone breast surgery and/or cancer treatments to seek advice from a health professional if they have any symptoms that are preventing them from fully functioning and participating in physical exercise. Musculoskeletal physiotherapists can assess painful symptoms and are then able to devise personalized exercise programmes to aid recovery. The programmes should incorporate upper body stretching and strengthening and abdominal core strength exercises, and should be done at least 3 to 4 times a week. It only needs to take about 15 minutes, and be incorporated with regular walking or swimming. Exercise routines need to be simple and easily achieved. They need to be invigorating and not exhausting. And, most importantly, it should become part of the normal weekly routine.

For more information on personalized exercise programmes please visit www.pinkpilates.co.nz or email: Lou@lou@pinkpilates.co.nz



Breast Cancer – The Most Often Asked Questions

In 2007 The New Zealand Breast Cancer Foundation's breast health educators will have

given over 200 free presentations around the country. Here are answers to some of the questions they are most often asked.

Q. Why is it important to regularly check my breasts?

A. By checking your breasts regularly, you will have a greater likelihood of noticing or feeling a breast cancer at an early stage. Lumps are not the only signs of possible breast cancer. If you notice anything new or unusual, like a thickening, dimpling, rash, nipple discharge, newly inverted nipple, or change in the skin colour of your breast, see your family doctor. Early detection is key to surviving a diagnosis of breast cancer.

Q. Should pre-menopausal women have annual breast screening mammograms?

Yes. In NZ every year, close to 20% of women will be diagnosed with breast cancer between 40-49 years of age (pre-menopausal). Recent research shows annual breast screening mammograms reduce the death rate from breast cancer by 17% in women 40-49 years of age. One key reason for annual breast screening mammograms in this age group is breast cancer can be more aggressive (grows faster) as opposed to women who have gone through the menopause.

Q. How do I get a free screening mammogram?

A. BreastScreen Aotearoa provides free screening mammograms to women with no breast symptoms, 'well' women, aged between 45 and 69 every two years. To enrol on the programme, Phone: 0800 270 200.

Q. Why does a mammogram need to compress the breast so as to flatten it?

A. The breast needs to be compressed so as to spread out all breast tissue evenly. This allows a better view of all structures within the breast tissue by the radiologist reading the mammogram x-ray images. Also, compression lessens the mammogram radiation dose.

Q. Is the radiation dose safe when having a mammogram?

A. Yes, it is. The radiation dose is so very tiny and the benefit of a screening mammogram (early pick-up of a breast cancer) far outweighs any risk from the tiny amount of radiation exposure. Also, there are strict policies in New Zealand regarding the dose of radiation delivered, and every mammography machine in the country undergoes stringent quality assurance checks.

Q. Is a thermogram as good as a mammogram?

A. Definitely not. Insufficient research evidence is available to support thermography as a diagnostic or screening tool for breast cancer, particularly for early breast cancer. A mammogram has the ability to pick up a breast cancer at a much smaller size than a thermogram. Mammogram breast x-ray images provide far greater information (x-ray image appearances) as to whether a woman does (sensitivity) or does not (specificity) have a breast cancer. Also, potential harms of thermography are the likelihood of false positives (positive result, but woman does not have breast cancer) and false negatives (negative result, but woman does have breast cancer).

NZIMRT Conference - Palmerston North

Valerie Pennick, an NZBCF National Breast Health Educator, attended The New Zealand Institute of Medical Radiation Technologists (NZIMRT) Annual Conference, in August in Palmerston North. A number of excellent presentations were delivered in relation to breast cancer.



One most interesting presentation was by a mammographer titled, 'A Pink Ribbon Journal'. Her presentation comprised three very different case studies on breast cancer:

1. A 58 year old male diagnosed with a high grade infiltrating ductal carcinoma. His symptom was an inverted left nipple for 3 months; sentinel node biopsy was positive and a mastectomy was required. The patient was informed his daughters were at increased risk for the development of breast cancer.
2. A 54 year old female with breast implants diagnosed with infiltrating ductal carcinoma. The patient had a partial mastectomy initially, then full mastectomy due to her refusal of radiation therapy.
3. A 40 year old female diagnosed with ductal carcinoma in situ. The patient was ready to go to theatre for a partial mastectomy when a further group of calcifications was detected on the hookwire localisation procedure; partial mastectomy was cancelled and a mastectomy with breast reconstruction was scheduled for a later date.

Other thought-provoking presentations were:

- 'The value of breast MRI in high risk women' Recommendation was breast MRI be a complementary radiological imaging procedure to mammography in women at high risk for the development of breast cancer (strong family history; genetic predisposition, especially BRAC1 or BRAC2 gene carriers; previous history of breast cancer). Further recommendation was that these high risk women should have an annual breast MRI.
- 'Is our fate sealed at birth?' A third year University of Otago radiation therapy student explained her investigation to determine if breast cancer may develop in utero (possible risk factors include high birth weight and height)
- 'A Psycho-Oncology Service' The setup of the service by the MidCentral District Health Board and Massey University was explained as an adjunct to already existing psycho-social services. The aims of the service are to improve the quality of life of cancer patients and their families in the Manawatu, Horowhenua and Taranaki regions by reducing distress, assisting with coping strategies, improving adjustment, and promoting active choice and participation in treatment.

NEW GRANTS

2007 Research Grants

The New Zealand Breast Cancer Foundation is proud to announce the 2007 Research Grant Recipients:

- Dr Janice Royds from the Department of Pathology, Dunedin School of Medicine. The research is to look at **Genetic Variation in MDM4: A Molecular Marker for Breast Cancer.**
- Associate Prof. Brian Cox from the Hugh Adam Cancer Epidemiology Unit, University of Otago. The research is to explore the **Risk of Mortality from Heart Disease and Lung Cancer after Radiotherapy for Breast Cancer.**
- Further funding has also been given to Dr Jo Perry from the Liggins Institute to continue research into the **Use of a Human Growth Hormone Receptor Antagonist to Overcome Resistance to Anti-Estrogen Breast Cancer Therapies.**

The New Zealand Breast Cancer Foundation has expanded its Mammography scholarship to 9 recipients, up from 6 in previous years. The scholarship is awarded to third year students undertaking a Bachelor of Health Science degree – Medical Imaging specialising in mammography, with each student receiving \$2,000. Now in its third year, the Foundation's scholarship programme, which includes radiation therapists, has awarded a total of \$114,000.

Remember to register for your **FREE** screening mammogram for women aged 45-69. Phone BreastScreen Aotearoa 0800 270 200



Bianca Nichola Smythe, Dominique Ann Pichon, Devika Rita Rai, Christine Nancy Lee, Valerie Pennick (NZBCF), Dali Salvador Roberts, Shireen Al-Mudallal, Sarah McIlmoyle, Katrina Stephanie Taylor
Insert: Sara Anne Miller.



CanSurvive Dragon Boat Team

NZBCF supporting Dragon Boating

The New Zealand Breast Cancer Foundation recently awarded a \$5,000 grant to the CanSurvive Dragon Boat Team from Wellington (which also included members from the Christchurch team) to attend the Abreast Dragon Boat Regatta in Australia. The team competed very well, achieving results in the heats and the semi-final to earn a position in the Grand Final.

A grant of \$5,000 has also been awarded to the Pink Dragons Boat Team in support of their activities promoting health and wellbeing to breast cancer survivors through participation in the sport of dragon boating.

New Support for Waikato Register

The Waikato Breast Care Register has received a grant of over \$57,000 from the Foundation to assist in its ongoing maintenance and development. The register collects up-to-date patient data to be analysed to improve knowledge, treatments and management of resources to further benefit patients' long term outcomes.

The Foundation has been a long term supporter of the Auckland Breast Cancer Patient Register and with the new Waikato funding, the Foundation's commitment to both is now over \$400,000 and ongoing. The Foundation would like to see similar registers extended to other regions and we are speaking with relevant health professionals to make this happen.

2006 Research Updates

Liggins Institute – Dr Jo Perry: Investigating why a substantial proportion of patients develop resistance to frontline anti-estrogen based therapies, like tamoxifen.

Our previous studies have demonstrated the pivotal role that abnormal production of autocrine, or localised, human growth hormone (hGH) plays in the development and progression of breast cancer. Recent investigation has demonstrated that tumour cells producing hGH are more resistant to common therapies used in the treatment of breast cancer, in particular endocrine therapies that target the estrogen receptor. In addition, we are investigating the role of autocrine hGH in development of tumour vasculature and in reducing sensitivity of tumour cells to radiotherapy. A combined treatment approach involving antagonism of hGH and endocrine therapy should improve the prognosis of breast cancer patients with hormone responsive breast cancer.

New Plymouth – Dr Susan Gollop: Why women in Taranaki who are suitable for breast conservation treatment (BCT) choose to have a mastectomy.

Overall 68% of women were thought suitable for BCT by their surgeons but only 31% chose to have BCT. Another 8% said they would have changed their mind had radiotherapy been available in New Plymouth. A quarter of those choosing either treatment option thought they knew what their surgeon had wanted them to have and most chose this option. For those women choosing mastectomy, local recurrence and possible need for further surgery

were significantly more important compared to the BCT group. For those choosing BCT, what the surgeon wanted was more important.

We have a low rate of BCT in Taranaki when compared to both national and international rates. If radiotherapy had been available within the region this would likely increase. It is important to remember that a woman's decision is multifactorial. What is important to the surgeon may not be as important to the woman and so we must be careful to give non-leading informed consent.

Auckland Hospital, Oncology – Dr Gail Tsang: Analysing the outcome of radiotherapy treatment in about 4000 breast cancer patients treated in Auckland Hospital over the past few years.

In the first year, data has been collected and patients were analysed according to the radiotherapy given. Radiotherapy plays an integral part in the management of patients with breast cancer. For patients who had breast conservation treatment, whole breast radiotherapy is given to reduce the chance of local relapse. Partial breast irradiation is currently under investigation. For patients who had a mastectomy, the use of post mastectomy radiotherapy to the chest wall or nodal region depends on adverse factors which determine the risk of local and distant relapses. There will be further analysis to analyse the outcome of radiotherapy against the patient, tumour and treatment factors and this will be compared with data from international series.

Educators Update

The Foundation continues to inform New Zealanders with our consistent breast health education. This essential education encourages women to be breast aware. Breast awareness education covers three important aspects:

- Information about mammograms
- Knowing your breasts
- Your family doctor

Seminars also inform the public about breast cancer facts; signs and symptoms; risk factors; myths and life style choices. It has been an extremely busy year with nationwide roadshows. At the end of this year, our three educators would have visited 60 towns and cities, and presented over 200 seminars. NZBCF is most grateful to the Lion Foundation for their continued support to enable our educators to travel throughout New Zealand. These public seminars have been extremely well attended overall with interest continuing to grow.

It's great news for employees that many workplaces now include 'Wellness' programmes for their staff. We are often contacted to present educational sessions to all kinds of workplaces and community groups. During October, many of these workplaces and groups entered into the spirit of Breast Cancer Awareness Month with creative pink themes and fundraising initiatives.

If you are interested in our free Workplace/Group Breast Health Education, please contact the Foundation on 0800 902 732, or fill in the coupon below and post to: The New Zealand Breast Cancer Foundation, PO Box 99650, Newmarket, Auckland 1149 or Fax: 09 523 4396.



A Niue Church group in Mangere receives their free breast health seminar.

FREE Workplace/Group Breast Health Education

Yes, I am interested in finding out more about a free breast health presentation

Name:

Contact: Ph..... Mob.....

Email

Name of Workplace/Group

Anticipated Numbers to Attend

Location:..... Town/city.....

Address

Thank You Pink Army!



Turangi Pink Ribbon Day

Our army of Pink Ribbon Collectors were out in force for the Foundation's annual Street Appeal on Friday 12th October and once again went beyond the call of duty in very challenging weather.

Over 6,000 volunteers gave up their time to sell pink ribbons and they were overwhelmed by the generous support they received from the community. Our collectors manned their posts from Northland to Invercargill and our most distant collection point was the Chatham Islands.

At the time of going to print, we didn't have the grand total of money collected on Pink Ribbon Day, but we will publicly announce that when it is finalised by the ASB Bank.

All money raised from the Pink Ribbon Day Street Appeal will be put to good use in New Zealand to continue to provide free nationwide community education seminars, educational resources, research, medical grants and scholarships, breast cancer patient registers, and advocacy.

Executive Director of the NZBCF, Helen Mawn, says the support of the 'Pink Army' of volunteers, sponsors, and the general public is incredibly heartwarming and proves once again how incredibly generous and caring Kiwis are.

On behalf of the Foundation and all the women we assist throughout the year, THANK YOU for your time and commitment. We could not carry on the work we do without the money you help to raise.



Pink suited collectors in Auckland - suits supplied by RJB Design

Schools and Workplaces Join The Pink Army



Mountainview High School in Timaru's human pink ribbon.



Mike Plant - Classic Hits

This year more workplaces than ever participated in Pink Ribbon Day or had a "pink" day during October. Loyal supporters of the Foundation, TelstraClear, had a huge Pink Ribbon Day, going all out to help raise money. Beforehand they held a "Pink Pledge Day" where managers from each floor dressed 'In the Pink' for the day - with the objective to gain pledges from their floor to do so. The manager who raised the most amount of money as well as the manager who came up with the best costume won a morning tea for their staff. Not only did this increase staff awareness and build anticipation leading



Dan Murphy - More FM

into Pink Ribbon Day, it was a great staff morale booster for TelstraClear. There were a lot of laughs on the day and some great antics by the Pink Participants (see picture). Together they raised over \$9,000.00 - a fantastic effort!

Radio stations throughout New Zealand also once again got right behind the cause. MoreFM in the Wairarapa raised a whopping \$6,000 when announcer Dan Murphy refused to leave the roof of the station until they'd reached their target! And in Oamaru at Classic Hits, announcer Mike Plant offered to dye his hair bright pink if \$500 was raised - he lost!

Schools nationwide turned pink in support in record numbers this October. All sorts of fun activities were arranged, such as pink bake offs and Mountainview High School in Timaru even made a human pink ribbon!



TelstraClear's staff fundraising efforts.

NEW SPONSORS



Kiwi Blue goes GOLD for breast cancer

Kiwi Blue is very proud to be a Gold Sponsor of The New Zealand Breast Cancer Foundation with an aim to raise over \$75,000 annually for vital research. During September, October, November and December Kiwi Blue Water will be specially branded with pink lids (instead of the usual blue) and the Foundation's Pink Ribbon, with the message "Drink Positive, Think Positive". Every time you buy a bottle of Kiwi Blue during these months, you will be helping fund breast cancer research. Watch out for the specially branded Kiwi Blue bottles at your local supermarket, service station or dairy. Kiwi Blue is available in either a still or sparkling variant and comes in a range of bottle sizes to suit your needs.

Kiwi Blue is sourced from the Blue Spring. Fresh rain falls in the heart of the Kaimai Ranges and this permeates into the ancient rock. After a natural filtration process, which can last up to 50 years, the water pushes its way to the surface from a labyrinth of aquifers. It emerges so pure it is crystal clear and appears an azure blue. This is how the fresh, crisp taste of Kiwi Blue is brought to you.

Kiwi Blue has made a long term commitment to the Foundation to extend their support and involvement in the fight against breast cancer.

and is regarded worldwide as innovators in bedding technology.

Every Sleepyhead bed is manufactured to the highest demands and specifications and there is a bed to suit every New Zealander's sleeping preference and budget. With a range of spring systems and base designs, Sleepyhead has a bed to suit every New Zealander's sleeping preference and budget.

Sleepyhead is supporting the Foundation with a donation of \$50 from each sale of its specially selected range of Pink Ribbon beds.



Pink Pegs

PINK PEGS are proud to be Sponsors of The New Zealand Breast Cancer Foundation.

Pink Pegs have been available in New Zealand supermarkets since 1990.

Manufactured from virgin material and incorporating a significant UV (ultra violet) stabilizer, Pink Pegs are strong and DO NOT SNAP. These pegs were designed in New Zealand specifically to stand up to the extremely strong New Zealand sun and wind conditions to hold clothes firmly in the windiest environments.

A donation from every sale of Pink Pegs will go towards supporting the Foundation in the fight against breast cancer.

Dove Pink Star Walk

Auckland's Domain was awash in a sea of pink for the second Dove Pink Star Walk for breast cancer on 6th October. Over 2,000 people, turned up on the night for the 5km walk around the Domain under the stars. It was a magical evening for the whole family, with prizes for the best pink outfit, best Dove wings, a fireworks display and live entertainment. The Dove Pink Star Walk is now an annual event and plans are underway for walks to be organised for other centres. \$40,000 was raised for The New Zealand Breast Cancer Foundation, doubling the amount raised in 2006.



Hayley, Beatrice, Stefano



Sleepyhead

Sleepyhead are proud of their products, proud to be a 100% New Zealand owned and operated company, and are now proud Sponsors of The New Zealand Breast Cancer Foundation.

For over 70 years, Sleepyhead has been at the forefront of bed manufacturing

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